




In partnership  
with



**M**   
**TOWNSEND**  
**O** INDEPENDENT  
**R** FUNERAL  
**E** DIRECTORS




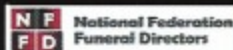
*We are a totally independent Funeral Directors*

*Supply the most dignified, compassionate  
Funerals - at the most reasonable prices*

**Freephone: 0800 181 4595 or 01522 527888**  
**[www.townsendmoorefuneralservices.co.uk](http://www.townsendmoorefuneralservices.co.uk)**

**134 Portland Street, Lincoln, Lincolnshire LN5 7LG**

**Townsend Moore**  **FUNERAL  
PLANS**



# The National Federation of Funeral Directors

*Here to help those affected by loss*



**National Federation  
Funeral Directors**

In an ideal world, the price of a funeral will be a secondary consideration for the bereaved. However, the fact is that current economic pressures, combined with limited market choice and price transparency, means often families feel obliged to pay more than they can comfortably afford - or else run the risk that their loved ones might not receive the standard of farewell they deserve.

In recognition of the purpose and quality of its services and the fact they are completely FREE for members of the public and funeral directors to use, the NFFD has recently secured the services of TV's Dr Hilary Jones as its Official Patron. His aim since 2015 has been to bring increased public awareness to the NFFD's mission which will in-turn help the NFFD and Total Trust Funeral Plans ensure that consumers receive the best possible deal every time.

Dr Hilary said: "As a GP, death and dealing with bereaved families is a regular part of my work - so supporting the NFFD's cause to improve the industry and make the grieving process easier, is something I'm only too happy to do. Although price-rises are inevitable in every area of commerce, I fully support the NFFD's conviction that increasing costs within the funeral industry must be proportionate, justifiable, essential, and within reach of those on a limited budget. I also believe, as the NFFD does, that families can also help themselves by planning ahead for life's only inevitable expense.

Whilst there will always be a demand for the traditional and trusted 'family' funeral director, the NFFD also recognises that increased competition and transparency is vital to creating and maintaining a healthier balance between the price customers pay, and the quality and value for money of the services they receive.

The NFFD provides a host of services all aimed at helping ambitious, conscientious, forward-thinking funeral directors to be more competitive, whilst at the same time, improving the entire experience of those affected by loss."

Dr Hilary Jones - Ambassador

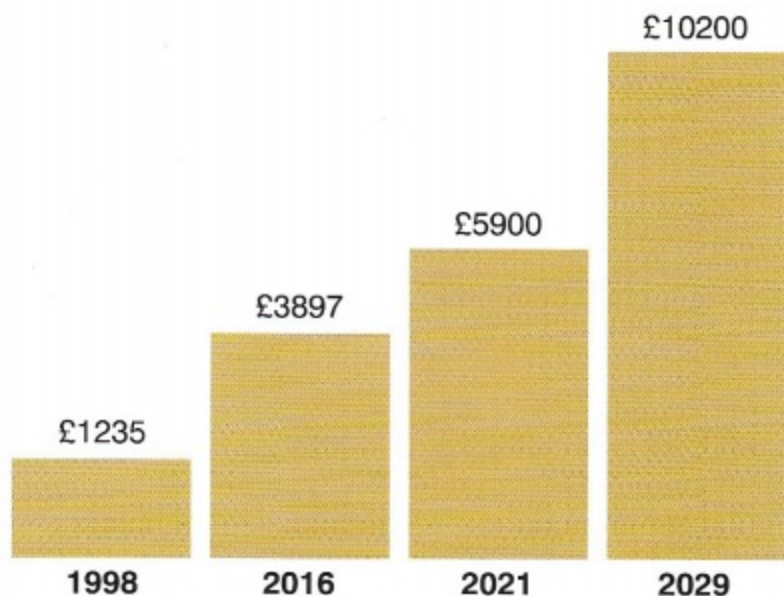


# The constant rise of Funerals

*At Sun Life they say at present, the average price for a funeral is £3897 across the UK. Some areas being more expensive than others. Funerals are going up by about 5% per annum.*

*They also say that funeral costs have doubled in price over the last decade.*

*Here is a small scale graph to show you their predictions.*



*So if you take out a plan today, the price is fixed at today's prices and will cover all the funeral directors fees.*

**Call 0800 181 4595 or 01522 527888**



*In partnership with*

## **Townsend Moore** Funeral Services

was formed with the main intention of reducing the cost of funerals and funeral plans dramatically, which have been pushed up in recent years for no apparent reason. We are Funeral Directors, unlike most funeral plan providers, who are investment companies.

Not only do we supply reasonably priced funerals, with complete compassion and dignity, we believe our personalised professional service is second to none. Taking the deceased's family through every stage with complete respect and patience.

Please see our testimonials and letters of satisfaction on our website.

We are also members of the NFFD - National Federation of Funeral Directors. Doctor Hilary Jones is an Ambassador and Patron for NFFD.

Funeral Director's  
— *Choice* —

Compare



Prices



**Daffodil**



**Rose**



**Orchid**

Total Trust	£2,790	£2,990	£3,290
Golden Charter	£3,625	£3,995	£4,540
Dignity	£3,535	£3,885	£4,285
Golden Leaves	£3,420	£3,800	£4,120
Age Uk	£3,495	£3,845	£4,245
Liberty	£3,350	£3,800	£4,200

*These prices taken mid 2016*

Please don't be disappointed if you have already taken out a more expensive plan, as they can generally be cancelled with a small administration fee. This will be covered by **Total Trust** who will return all of the balance to the plan holder.



# Tulip Funeral Plan

The Tulip plan is the most affordable plan option. It includes all the funeral director's fees and services, a standard, veneered, coffin, a hearse and two bearers, but **excludes 3rd Party Charges**.

- Funeral Director's fees and services (inc. care and preparation of the deceased)
- A standard, veneered, coffin with nameplate
- A funeral hearse and two bearers (additional bearers can be provided at £50 per bearer)
- 24 hour transfer of the deceased to funeral home / chapel of rest (within a 20 mile radius)\*\*
- Arranging the funeral service with the crematorium / cemetery
- Family support and guidance provided by the funeral director
- Funeral procession from home / funeral home to crematorium or cemetery
- Mutual agreement on date and time of funeral
- Visit to chapel of rest during office hours

**Plan Price: £1590 *excluding* 3rd Party Charges\***

**Need to pay monthly?**

## INTEREST FREE

**12**

**£111.67**

Per Month

Total Payable  
**£1,340.04**

**24**

**£55.83**

Per Month

Total Payable  
**£1,339.92**

**36**

**£42.81**

Per Month

Total Payable  
**£1,541.16**

**60**

**£27.92**

Per Month

Total Payable  
**£1,675.20**

**120**

**£16.75**

Per Month

Total Payable  
**£2,010.00**

Where applicable, interest is charged at 5% flat rate. All prices shown are based on a £250 deposit. Payable over a maximum of 120 months. A larger deposit will reduce monthly payments. **Payments over 12 or 24 months are interest-free!**

\*Third Party Charges (also known as disbursements) are cost elements of a funeral that are outside of the funeral director's control. They cover cremation or interment (burial) fees, doctor's medical fees, and minister's fees. Should you choose the Tulip option, you welcome to pay for the Third Party Fees at a later date, or alternatively, your family / estate can pay for them when you pass away (under such circumstances, Third Party Fees will be charged at the rate prevailing at that particular time).

\*\*additional mileage, if applicable, will be charged at £1 per mile.

# Daffodil Funeral Plan

Our Daffodil plan is ideal for those who have relative simplicity in mind. Your loved ones will have the reassurance of a traditional, dignified, ceremony, with no compromise on our usual levels of care and attention to detail.

- ☀ Funeral Director's fees and services (inc. care and preparation of the deceased)
- ☀ A standard, veneered, coffin with nameplate
- ☀ A funeral hearse and two bearers (additional bearers can be provided at £50 per bearer)
- ☀ 24 hour transfer of the deceased to funeral home / chapel of rest (within a 20 mile radius)\*\*
- ☀ Arranging the funeral service with the crematorium / cemetery
- ☀ Family support and guidance provided by the funeral director
- ☀ Funeral procession from home / funeral home to crematorium or cemetery
- ☀ Mutual agreement on date and time of funeral
- ☀ Visit to chapel of rest during office hours

**Plan Price: £2790 including 3rd Party Charges\***

**Need to pay monthly?**

INTEREST FREE				
12	24	36	60	120
<b>£211.66</b> Per Month	<b>£105.83</b> Per Month	<b>£81.14</b> Per Month	<b>£52.92</b> Per Month	<b>£31.75</b> Per Month
Total Payable <b>£2,539.92</b>	Total Payable <b>£2,539.92</b>	Total Payable <b>£2,921.04</b>	Total Payable <b>£3,175.20</b>	Total Payable <b>£3,810.00</b>

Where applicable, interest is charged at 5% flat rate. All prices shown are based on a £250 deposit. Payable over a maximum of 120 months. A larger deposit will reduce monthly payments. **Payments over 12 or 24 months are interest-free!**











\*Third Party Charges (also known as disbursements) are cost elements of a funeral that are outside of the funeral director's control. They cover cremation or interment (burial) fees, and minister's fees. Currently, the national average for Third Party Fees is approximately £1,000. All Townsend Moore Funeral Plans (with the exception of the Tulip plan) include an allowance of £1,200 to cover Third Party Fees (see terms and conditions).

\*\*additional mileage, if applicable, will be charged at £1 per mile.



# Rose Funeral Plan

Our Rose plan is the most popular in the range. It includes a standard, lined and veneered coffin, and a limousine to transport your loved ones to the ceremony.

	Funeral Director's fees and services (inc. care and preparation of the deceased)
	A standard, veneered, coffin with nameplate
	A funeral hearse and four bearers
	One following limousine
	24 hour transfer of the deceased to funeral home / chapel of rest (within a 20 mile radius)**
	Arranging the funeral service with the crematorium / cemetery
	Family support and guidance provided by the funeral director
	Funeral procession from home / funeral home to crematorium or cemetery
	Mutual agreement on date and time of funeral
	Visit to chapel of rest during office hours

**Plan Price: £2990 including 3rd Party Charges\***

**Need to pay monthly?**

INTEREST FREE				
12	24	36	60	120
<b>£228.33</b> Per Month	<b>£114.17</b> Per Month	<b>£87.53</b> Per Month	<b>£57.08</b> Per Month	<b>£34.25</b> Per Month
Total Payable <b>£2,739.96</b>	Total Payable <b>£2,740.00</b>	Total Payable <b>£3,151.00</b>	Total Payable <b>£3,424.80</b>	Total Payable <b>£4,110.00</b>

Where applicable, interest is charged at 5% flat rate. All prices shown are based on a £250 deposit. Payable over a maximum of 120 months. A larger deposit will reduce monthly payments. **Payments over 12 or 24 months are interest-free!**












\*Third Party Charges (also known as disbursements) are cost elements of a funeral that are outside of the funeral director's control. They cover cremation or interment (burial) fees, and minister's fees. Currently, the national average for Third Party Fees is approximately £1,000. All Townsend Moore Funeral Plans (with the exception of the Tulip plan) include an allowance of £1,200 to cover Third Party Fees (see terms and conditions).

\*\*additional mileage, if applicable, will be charged at £1 per mile.



# Orchid Funeral Plan

Our Orchid plan provides a comprehensive package and is particularly suited to those with very large families, or who expect many mourners to attend. This plan covers two limousines, an oak-veneered coffin with quality floral spray, open chapel of rest visiting times, and 24 hour bereavement support and advice.

	Funeral Director's fees and services (inc. care and preparation of the deceased)
	An oak-veneered, coffin with nameplate
	A funeral hearse and four bearers
	Two following limousines
	24 hour transfer of the deceased to funeral home / chapel of rest (within a 20 mile radius)**
	Arranging the funeral service with the crematorium / cemetery
	Family support and guidance provided by the funeral director
	Funeral procession from home / funeral home to crematorium or cemetery
	Mutual agreement on date and time of funeral
	Open visiting times to chapel of rest
	Floral coffin spray

**Plan Price: £3290 including 3rd Party Charges\***

**Need to pay monthly?**

## INTEREST FREE

**12**

**£253.33**

Per Month

Total Payable  
**£3,039.96**

**24**

**£126.67**

Per Month

Total Payable  
**£3,040.08**

**36**

**£97.11**

Per Month

Total Payable  
**£3,495.96**

**60**

**£63.33**

Per Month

Total Payable  
**£3,799.80**

**120**

**£38.00**

Per Month

Total Payable  
**£4,560.00**

Where applicable, interest is charged at 5% flat rate. All prices shown are based on a £250 deposit. Payable over a maximum of 120 months. A larger deposit will reduce monthly payments. **Payments over 12 or 24 months are interest-free!**

\*Third Party Charges (also known as disbursements) are cost elements of a funeral that are outside of the funeral director's control. They cover cremation or interment (burial) fees, and minister's fees. Currently, the national average for Third Party Fees is approximately £1,000. All Townsend Moore Funeral Plans (with the exception of the Tulip plan) include an allowance of £1,200 to cover Third Party Fees (see terms and conditions).

\*\*additional mileage, if applicable, will be charged at £1 per mile.

**FREEPHONE: 0800 181 4595 or 01522 527888**

# Direct Cremation Funeral Plan

Here at Townsend Moore, we understand that not everyone wants an extravagant or all-inclusive funeral. To many, when life's course is run, there seems little sense in spending heavily on what will be their final journey.

In response to this, Townsend Moore is unique in that we also offer a very simple funeral plan that includes all the essential aspects of a cremation, but without any additional elements.

## DIRECT PLAN

- DC Collection of the deceased
- DC Care of the deceased
- DC Basic coffin (crematorium approved)
- DC Transport of the deceased to the crematorium
- DC Cremation fees
- DC Doctor's Fees

**Plan Price: £1650**

### INTEREST FREE

**12**

**£116.67**

Per Month

**24**

**£58.33**

Per Month

The Direct Cremation plan does not include a service, flowers, cortege, or any other extraneous elements. We will notify the relatives and friends of the time and date of the cremation, but there will be no service or provision for mourners to attend.

**This plan cannot be tailored, modified, or added to at any time.**



## Do you require a Burial Plan?

*We can help in all aspects*

The price of a burial plot can change dramatically, depending on the church or local authority and availability etc., plus the cost of an interment fee and grave digger needs to be considered.

Don't worry, we will take the worry away from you. You may already have a plot already purchased. In either case, call:

 **Townsend Moore** Funeral Services  
on

**0800 181 4595 or 01522 527888**  
**FOR A FREE QUOTATION**



# Townsend Moore Funeral Services

Funeral Director's  
— *Choice* —

*Still striving to reduce the cost  
of funerals dramatically with  
dignity and compassion*

**[www.townsendmoorefuneralservices.co.uk](http://www.townsendmoorefuneralservices.co.uk)**

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